



## Political Polling in the United States and Germany. A Comparison

By Oliver Martin

GRIN Verlag Nov 2015, 2015. sonst. Bücher. Book Condition: Neu. 211x149x4 mm. Neuware - Document from the year 2013 in the subject Politics - Political Systems - General and Comparisons, grade: 1,7, Free University of Berlin (Otto Suhr Institut), course: Introduction to Comperative Politics, language: English, abstract: In western postmodern political life polling is a pivotal instrument in the political arena. Polling is a vital instrument for analyzing name recognition of political auteurs, for preparing campaign strategies, for screening public opinion, for generating job approval ratings or simply forecast elections respectively waging potential election prospects for political combatants, who considering running for a higher public office. Moreover polling results playing not only a decisive role in U.S. primaries, indeed they actually are finally the decision makers, which political candidate may enter a television debate (so in the GOP primary of 2012 ) to campaign for his or her political cause. Even in the aftermath of political election polling is used not only to judge the pollster, but to judge the political combats, who successful they played the political expectation game. Indeed polls to forecast election differ in Germany and the United States. In that context can be mentioned aspects such...



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