



## Driven: Memoirs of a Civil Servant-turned-Entrepreneur

By Jagdish Khattar & Suveen Sinha

Penguin Books India Pvt. Ltd., Delhi, India, 2013. Softcover. Book Condition: New. Jagdish Khattar has had an astonishingly diverse career, a trained lawyer who became an IAS officer. He was an agent of change in Uttar Pradesh through his roles as district magistrate, and head of the cement and transport corporations. He also helmed Indias Tea Board in London and played a key role in the steel ministry. Elevated to the post of MD with Maruti Udyog, a firm that was on the verge of a steep decline, Khattar braved labour unions, foreign competition, and politicians as he led Maruti to a very successful IPO. Finally, at the age of 65 Khattar turned entrepreneur with Carnation, Indias first multi-brand car sales and servicing network. Driven spreads across a sweeping national canvas from drought-hit villages to the Shakespearean intrigues of politicians and bureaucrats. It has insights into the complicated relationship with the Japanese. Written with flair and liberally peppered with frank anecdotes, it is filled with lessons about leadership, friendships, jugaad-style innovation, resilience, and values. Printed Pages: 352.



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