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CONSUMER COOPERATIVES & RURAL MARKETING: ANALYTICAL STUDY OF ASSAM



Mittal Publications, New Delhi, 2003. N.A. Book Condition: New. 23 cms. xx, 263 p. : ill. ,In spite of all arrangements and support given by the Central and State Governments, the consumer cooperative movement has not made significant strides. Some of the consumer cooperatives have failed miserably in their business activities and rendering the services. Most of the studies conducted so far on the problems of consumer cooperatives are macro level studies and they deal with the problems of consumer cooperatives...

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