

Getting Green Done: Hard Truths from the Front Lines of the Sustainability Revolution



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Reviews

A whole new eBook with a brand new point of view. It is definitely simplistic but shocks in the 50 percent of the publication. I am just pleased to explain how this is the greatest ebook i have read during my very own daily life and could be he best ebook for possibly.

(Mitchell Kuhn III)

GETTING GREEN DONE: HARD TRUTHS FROM THE FRONT LINES OF THE SUSTAINABILITY REVOLUTION



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The Perseus Books Group. Paperback. Book Condition: new. BRAND NEW, Getting Green Done: Hard Truths from the Front Lines of the Sustainability Revolution, Auden Schendler, "Going green is easy and profitable." That's the common refrain from sustainability gurus. In reality, though, many green-leaning businesses, families, and governments are fiddling with the small stuff while the planet burns. Why? Because implementing sustainability is brutally difficult. If we're going to cut CO2 emissions 80 percent by midcentury, it will take more than a recycling program and some hemp shopping bags. We'll only solve our problems if we're realistic about the challenge of climate change. In this witty book, a sustainable business foot soldier with over a decade's worth of experience illuminates the path.



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