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DER KÖRPERKULT ALS FOLGE FRAGWÜRDIGER SCHÖNHEITSIDEALE IN DEN MASSEN MEDIEN



GRIN Verlag Okt 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Titel. Neuware - Studienarbeit aus dem Jahr 2014 im Fachbereich Soziologie - Individuum, Gruppe, Gesellschaft, Note: 2,0, Friedrich-Alexander-Universität Erlangen-Nürnberg (Lehrstuhl für Corporate Sustainability Management), Sprache: Deutsch, Abstract: Der Körper hat innerhalb der letzten Jahre zunehmend an Bedeutung gewonnen. Das wird an den Unmengen von Medienangeboten sichtbar, die sich heutzutage mit Wellness und dem Schönheitsideal beschäftigen. In dieser Arbeit soll...

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