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# MARKET STRUCTURE AND PRODUCT FEATURES



Book Condition: New. Publisher/Verlag: VDM Verlag Dr. Müller | Three Essays | This book focuses on horizontally differentiated product markets under imperfect competition. The approach adopted is both theoretical and empirical. For the empirical part, we use experimental economics. For our theoretical models we turn to non-cooperative game theory. The book is organized into three independent essays: In the first essay, presented in Chapter 2, we study the optimal action by competition policy authorities when observing different types of vertical...

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