



College Accounting, Chapters 1-15 (Hardback)

By James A Heintz, Robert W Parry

CENGAGE LEARNING, United Kingdom, 2013. Hardback. Book Condition: New. 21st. 279 x 226 mm. Language: English . Brand New Book. As the leading choice in college accounting, Heintz and Parry's College Accounting, 21E, combines a proven, step-by-step approach and excellent examples with a tightly integrated online homework tool that makes accounting understandable to every student, regardless of your accounting background or business experience. The Heintz and Parry program, well-known for its clarity, accuracy, and technology, focuses on the practical skills you need to transition from the classroom to the workplace. With even more practice opportunities and independent study resources than ever before, the 21E delivers the tools you need to succeed. This edition introduces accounting concepts using a proven step-by-step approach and inviting narrative style that focuses on the practical skills you'll need as you transition to tomorrow's workplace. The book begins with a basic foundation and simple service company examples before advancing to accounting within the more challenging merchandising and manufacturing environments. Engaging examples and functional learning features within the book's comprehensive approach reinforce the relevance of the skills you're learning and provide a clear, accurate presentation that's understandable even if you have...



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